

CHRISTOPH MÄMECKE

Commerce Consultant / Product Owner



CONTACT

- +31 612029426
- christoph@maemecke.net
- Amsterdam, Netherlands
- LinkedIn.com/cm
- maemecke.net

EDUCATION

MSc. BA in Digital Business and Innovation

VU Amsterdam
2017 – 2018

BSc. In E-commerce

University of Appl. Sciences Wedel
2013 – 2017

CERTIFICATIONS

PM Certificate (2023)

Product School

Digital Leadership (2023)

Growth Tribe

NN/g UX Certificate (2021)

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SKILLS

- Product management
- Backlog prioritisation
- Functional req. gathering
- Stakeholder management
- Design thinking methods
- Customer experience focus
- Project management

LANGUAGES

- German | native
- English | fluent
- Dutch | B2

INTERESTS

Travel, Cooking, Spinning, Technology, Web design, Sustainability, D&I

PROFILE

As a experienced Commerce Consultant and Product Owner with a Master's degree in Digital Business and Innovation from VU Amsterdam, I bring a proven track record of delivering value in diverse digital projects. At Accenture Song, I have played a pivotal role in helping clients build innovative digital commerce experiences, demonstrating my expertise in product management, stakeholder management, and agile implementation.

I am motivated to leverage my skills and experience in new and exciting opportunities within related digital domains, specifically roles in payments and services. My commitment to continuous learning and growth is complemented by analytical skills, a proactive approach and emotional intelligence. I thrive in dynamic, collaborative teams and bring a passion for translating complex concepts into delightful user experiences.

WORK EXPERIENCE

Digital Commerce Consultant & (Proxy-) Product Owner (5 years)

Accenture Song, Amsterdam NL | 09/2018 – now

Experience delivering client and customer value within multiple B2B & B2C e-commerce projects of multinationals in various industries. Product ownership from Discovery to Go-live in the following long-term agile projects:

- Dutch Beer brewery, B2B Commerce - (Proxy) Product Owner – 6 months
 - Served as the PO for one of five development teams, taking ownership of the promotions and pricing scope on the European Salesforce Commerce platform.
 - Owning domain related features from requirement gathering to release.
- Glasses retailer, B2C Commerce - Product Owner Roll Outs – 8 months
 - Led the roll-out of the Global platform to four EU subsidiaries, involving prioritization of local requirements to maximize regional adoption.
 - Managed stakeholder relationships and executed project management activities for successful Go-live activities, scaling the global platform internationally.
 - Ensured local payment methods to be available and adopted.
- Dutch Beer brewery, B2B Commerce - (Proxy) Product Owner – 1 year
 - Oversaw one of three multidisciplinary development teams for a South America focused 1b€+ revenue platform, driving the achievement of roadmap goals.
 - Introduced multiple new product features, including reliable Credit Card payments, and two local Mexican payment methods (SPEI and Codi) with Adyen via the client's integration layer.
 - Collaborating on features across PRDs, API design, Development, System integration Testing, User Acceptance Testing until Go-live.
- DSM, B2B Commerce - (Proxy) Product Owner – 1.5 years
 - Scoped, refined, and owned the delivery of the B2B commerce platform for animal and human nutrition, aligning with industry best practices.
 - Facilitated a smooth Go-live and Roll-out to the first business unit in North America, ensuring the platform met the local needs.
- Dutch Flower Group, B2B Commerce - Business Analyst – 1 year
 - Prioritizing work with the PO, gathering functional requirements, and writing user stories; working collaboratively with the team and business stakeholders.
 - Refining, estimating, and planning the work with the development team(s) using Scrum methodologies.

E-commerce work-related studies program (4 years)

OTTO GmbH, Hamburg DE | 09/13 – 03/17

Work related studies program: Alternating between theoretical study periods and hands-on working periods at departments of otto group companies eg. About You, Project A, Contorion.